

THINKING OF EXPANDING YOUR BUSINESS? DEBT OR EQUITY FINANCING?

#EMPOWERING SMES SEMINAR
@ VDB LOI MYANMAR

3 April 2024



INTRODUCTION

Small and medium-sized enterprises ("**SMEs**") in Myanmar often face a lot of challenges, especially when it comes to understanding the rules and managing money. It's important to know how to deal with these changes so that your business can keep growing.

Are you thinking about making your business bigger? Are you worried about cash flows or wondering how to get people to invest in your company?

In this special seminar made just for SMEs in Myanmar, our partners will talk about important things you need to know. They'll explain how to protect your rights as a business owner, make strong agreements with partners, and learn basic money skills. They'll also show you how to use financial tools to help your business succeed.

Set against the backdrop of the Myanmar New Year Water Festival, we're inviting entrepreneurs, shop owners, restaurateurs, and local businesses to join us for insightful sessions where you'll learn a lot about money and partnerships during joyful celebrations. You'll also get the chance to meet other people in your industry and make connections that could help your business grow even more.

SPEAKERS



Aye Myat Thu Partner

Aye Myat Thu, a highly accomplished attorney qualified in Myanmar with an overseas MBA, boasts over 17 years of experience. Known for her expertise in corporate law, particularly on project transactions in the real estate, energy, and infrastructure sectors, she is valued by clients for her adept navigation of Myanmar's legal complexities. Her skillful collaboration with local authorities at both the national and subnational levels makes her an invaluable asset for projects in Myanmar. She also specializes in business development and financing, leading the team that provides comprehensive consulting services to small and medium-sized enterprises.



Su Sandar Zaw Partner

Su, who holds a master's degree in Banking & Finance and is a member of the Association of Chartered Certified Accountants UK, is an accomplished finance and business adviser with over 17 years of experience in Myanmar and Singapore. She specializes in corporate finance, management consulting, and deals, and is an expert on financial management, portfolio management, investment advisory, business valuation, and financial modeling. Su has extensive experience with related to the market entries of companies in the telecommunications, and banking and financial services industries in Myanmar and Singapore. At VDB Loi, Su uses her expertise to assist clients in identifying, analyzing, and bringing a successful deal to completion.

TIME	PROGRAM
09:00AM - 09:30AM	WELCOMING NETWORKING SESSION & BREAKFAST TREAT
09:30AM - 10:30AM	LEGAL INSIGHTS FOR SUSTAINABLE GROWTH — AYE MYAT THU
	REFRESHING TEA BREAK
11:00AM - 12:00PM	FINANCIAL STRATEGIES FOR SUCCESS — SU SANDAR ZAW
12:00PM - 01:00PM	FREE-FLOWING NETWORKING MINGLES

EVENT LOCATION (SUBJECT TO CHANGE)





HOTEL MAX NAY PYI TAW

No. 10, Yaza Thingaha Road Nay Pyi Taw, Myanmar. Tel : 09 442 444 446

HOW TO REGISTER AND ATTEND?

Registration is free of charge for VDB Loi clients and invitees. Send your info (Name, Position, Company, Email, Contact Number) to Sophia (sophia.wenyaopeng@vdb-loi.com) or scan QR Code for online registration.



JOIN US FOR AN INSIGHTFUL SEMINAR & JOYFUL CELEBRATIONS!

